



# Starr's Mill High School Boys Lacrosse

2027 Season

# Team Sponsorship Proposal

Partnering for Impact, Growth, and Visibility

Prepared for:

Businesses and individuals in the Fayette County & Starr's Mill Community instrested in supporting the Starr's Mill Boys Lacrosse program for the 2027 Season.



Nicole Norris, Booster Club President



405-808-8509



@starrsmilllax



smhslaxbooster@gmail.com



<https://www.starrsmilllax.com>



## About the Team

Starr's Mill Boys Lacrosse was established in 2006 and currently competes in the largest division of Georgia High School Lacrosse, Area 1 Division 3. Starr's Mill is the dominate high school lacrosse program on the southside of Atlanta.

- Area Champions: 2026, 2025, 2024, 2023, 2022, 2021, 2020, 2018, 2017
- Final Four: 2024, 2023, 2022
- Elite Eight: 2026, 2025, 2022, 2019



## Audience & Reach

- Expected Attendance (20+ games): 5,000+
- Demographics: Families, young professionals, community leaders
- Marketing Channels: Social media, stadium posters, scoreboard graphics



## Why Sponsor?

Sponsoring the Starr's Mill Boys Lacrosse team provides exposure to a wide and engaged audience, builds community goodwill, and showcases your brand's commitment to local causes.



# SPONSORSHIP OPPORTUNITIES

Flexible Sponsorship Levels Tailored to You

DIAMOND

**\$1000**



Social Media



Scoreboard Ad



Wall Magnet Displayed  
at Games



Boys Lax T-Shirt



Face Off Advertisement

PLATINUM

**\$750**



Social Media



Scoreboard Ad



Wall Magnet Displayed  
at Games



Boys Lax T-Shirt



Face Off Advertisement

GOLD

**\$500**



Social Media



Scoreboard Ad



Wall Magnet Displayed  
at Games



Boys Lax T-Shirt



Face Off Advertisement

SILVER

**\$100**



Social Media



Scoreboard Ad



Wall Magnet Displayed  
at Games



Boys Lax T-Shirt



Face Off Advertisement

STARR'S MILL BOYS LACROSSE

# Sponsorship Package



## Social Media

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- Company logo displayed on instagram, facebook, and twitter
  - **Diamond:** two times per week and individual logo recognition
  - **Platinum:** one time per week as a group logo graphic
  - **Gold:** Monthly as a group logo graphic
  - **Silver:** two times per season as a group logo graphic



## Scoreboard Advertisement

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- Company logo displayed on scoreboard during game
  - **Diamond:** Displayed at beginning of the game, halftime, time out, face off
  - **Platinum:** Displayed at beginning of the game, halftime, time out
  - **Gold:** Displayed at beginning of the game, halftime
  - **Silver:** Displayed at beginning of the game



## Wall magnet

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- Company logo printed on a magnet and displayed on the sponsorship board as you walk into the stadium.
  - **Diamond:** Recieve this recognition
  - **Platinum:** Recieve this recognition
  - **Gold:** Recieve this recognition



## Lacrosse T-Shirt

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- Company logo printed on the back of the Starr's Mill Boys Lacrosse T-Shirts.
  - **Diamond:** Recieve this recognition
  - **Platinum:** Recieve this recognition



## Face Off Advertisement

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- Prior to each face off (~15/game) the announcer will say, "This face off is sponsored by ....."
  - **Diamond:** Recieve this recognition

# Thank You



Dear Sponsor:

Each year, we partner with local businesses to support the Starr's Mill High School Panthers Lacrosse program. Through the generosity of sponsors like you, our team continues to grow, compete, and succeed both on and off the field.

As we prepare for our 21st season, we are especially focused on enhancing the player experience and team unity. Our program includes over 40 dedicated athletes, and we are seeking your support. Your contributions will be utilized to support the program and players with equipment, coaching costs, field maintenance fees, game day operation needs, team meals, and other lacrosse necessities for the program. These upgrades will not only promote team pride but also showcase our community's dedication to our student-athletes.

Lacrosse has rapidly gained popularity across Georgia, and our team successfully competes against strong programs throughout the state. We will likely play 9-10 home games in Panther stadium against teams from all around the Metro Atlanta area. Your sponsorship provides valuable marketing for your business, while directly impacting the experience for our athletes.

We understand there are many opportunities for community involvement, and we sincerely hope you will consider partnering with our program. Contributions of any level make a meaningful difference and go directly toward supporting our players.

Thank you for your time, consideration, and commitment to supporting local student-athletes. We would be honored to have you as part of the Panthers Lacrosse family. Please feel free to contact our program at [smhslaxbooster@gmail.com](mailto:smhslaxbooster@gmail.com) with any questions.

Thank you,

Nicole Norris, Booster President  
Starr's Mill High School Boys Lacrosse Team

Nicole Norris, Booster Club President



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# SUBMISSION FORM



## STARRS MILL HIGH SCHOOL BOYS LACROSSE SPONSORSHIP

★ DUE BY JANUARY 22, 2027 ★



1

### SPONSORSHIP:

☐

**Diamond**  
(\$1,000)

☐

**Platinum**  
(\$750)

☐

**Gold**  
(\$500)

☐

**Silver**  
(\$100)

2

### BUSINESSESS CONTACT INFO:

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

3



Email HIGH RESOLUTION Logos/ Advertisements

smhslaxbooster@gmail.com

4

### PAYMENT

**Make Checks Payable to:**  
SMHS Boys Lacrosse Booster Club

**Mail checks to:**  
c/o Starrs Mill High School Boys Lacrosse  
193 Panther Path  
Fayetteville, GA 30215

Scan to pay with  
Credit Card



**Player Name Obtaining Sponsor:** \_\_\_\_\_